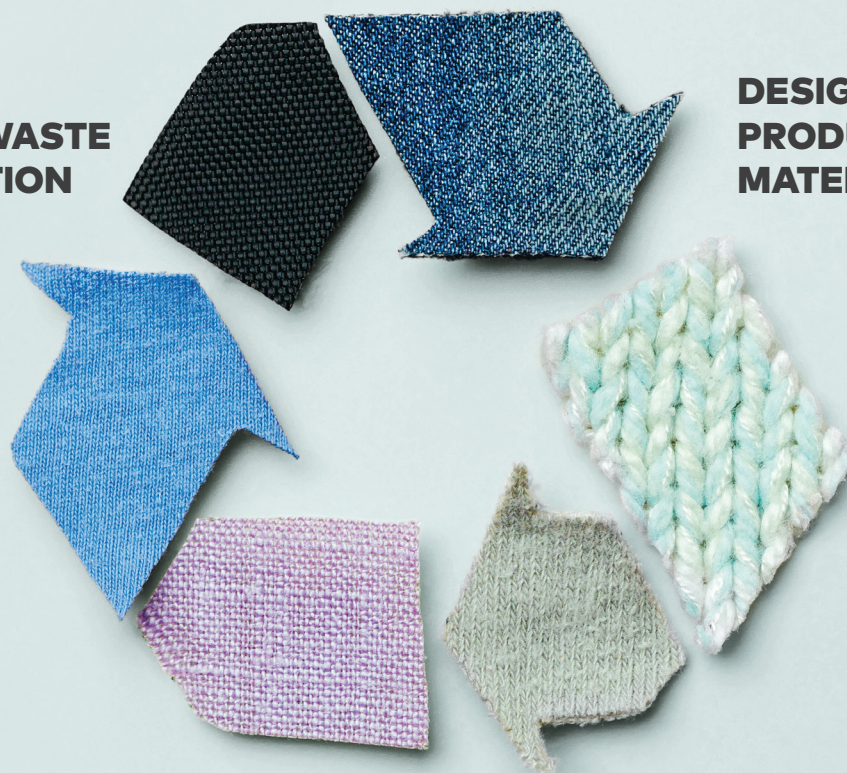


80%

OF PRODUCT IMPACT IS DRIVEN BY DESIGN

**REDUCE THE ENVIRONMENTAL IMPACT OF
CLOTHING WITH CIRCULAR DESIGN PRINCIPLES**

**DESIGN TO
ELIMINATE WASTE
AND POLLUTION**



**DESIGN TO KEEP
PRODUCTS AND
MATERIALS IN USE**

**DESIGN TO IMPROVE BIODIVERSITY,
AIR, AND WATER QUALITY**



**How to use the principles
in your work!**

Check out our digital report, and inspiring
videos with Nordic citizens at The Nordic
Textile Collaboration website.

**THE NORDIC
TEXTILE
COLLABORATION**