

40% OF ALL CLOTHES ARE INACTIVE

**RETHINK YOUR SHOPPING HABITS
TO AVOID TEXTILE WASTE**

START HERE ✓



**USE WHAT YOU
ALREADY OWN**



**CARE &
REPAIR**



**BORROW,
SWAP & RENT**



BUY SECONDHAND



BUY QUALITY

LAST OPTION ✓



**Join the fight against inactive
clothes - see what YOU can do:**

Check out our digital report, and inspiring
videos with Nordic citizens at The Nordic
Textile Collaboration website.

**THE NORDIC
TEXTILE
COLLABORATION**