



PRODUCTS ENVIRONMENTAL FOOTPRINT - PEF

- an important step stone toward "A single market for green products" and a "Circular Economy"

-

THURSDAY 7 DECEMBER 2017 9.30 - 16.00

Eigtveds Pakhus, Asiatisk Plads 2G, 1448 København K

MODERATOR: Mikkel Stenbæk Hansen, Head of Function, Danish EPA

-

PROGRAM (meeting language: Primarily English)

TIME	SUBJECT	CONTENT	SPEAKER
9.30	Registration	Coffee / the <i>- pick up of badge and meeting materials</i>	
10.00	Welcome address		Tejs Binderup Head of Department, Danish Ministry for Environment and Food
10.10	PEF and food products	PEF – a future harmonised fundament for documenting environmental quality of food products?	Anette Christiansen Head of Environment Dept. Danish Agriculture and Food Council
10.25	PEF and PEFCR	What are PEF and PEFCR? – How to move the market by the use of these tools? Discussion	Michele Galatola Product Team Leader, EU Commission
11.25	PEF for meat	Challenges in the development of PEFCR for meat. Market possibilities for Danish meat sector.	Charlotte Thy Senior Sustainability Manager, Danish Crown
11.45	PEF for beer	Steps and challenges in the development of PEFCR for beer. Possible future uses in the beer sector.	Eskild Andersen Group Sustainability Manager, Carlsberg
12.00	Lunch		
12.30	PEF uses in eco-labels and EPDs	Future uses of PEF and PEFCR guideline in eco-labels and EPDs - Development seen in a historical perspective	Stig Hirsbak Chairman, Steering committee for EPD Denmark
13.00	PEF for textiles	Is there a need for a harmonized fundament for communication of product environmental footprint – A market advantage for Danish textile business frontrunners?	Jette Lindgaard Head of Standardisation & Environment, Dansk Fashion and Textile Association
13.30	PEF and market communication	Communication of PEF to business and consumers. The potentials, barriers and the hard choices we need to make	Torben Clausen Executive Director Insight & data Operate A/S
14.00	NEF Discussion paper regarding PEF communication	Vision regarding the future uses of PEF. Possible ways forward to achieve the goal of a "single market for green products"	Preben Kristensen Coordinator of Nordic PEF network group (NEF)
14.30	Break		
15.00	Panel discussion	Future market communication of environmental performance of products.	Lisbeth Engel Hansen (Ecolabelling Denmark), Tina Sternest (The Confederation of Danish Industry (DI)) Jakob Lamm Zeuthen (The Danish Chamber of Commerce), Jette Lindgaard, and Michele Galatola
15.50	How to keep informed and wrap-up	What's next in EU, Nordic Council of Ministers network group (NEF) and in Danish EPAs stakeholders PEF-network group	Gert Sønderskov Hansen, DK EPA
16.00	End of meeting		